

WINSTON-SALEM CAMPAIGN COORDINATING COMMITTEE
751 WEST FOURTH STREET, SUITE 200
WINSTON-SALEM, NC 27101-2702
(336) 725-2382

The Campaign Coordinating Committee exists to help assure the success of major fundraising campaigns conducted by Forsyth County organizations. Although the Committee does not authorize grant commitments from any grantmaking entity, nor can it guarantee the success of any campaign, its process of counseling with organizations and scheduling the timing of campaigns has proven to be beneficial to both the grantee and grantor communities. Please, therefore, complete the application as fully as possible.

Organizations with proposed campaigns of \$1,000,000 or more are requested to contact the Committee. Once the campaign process has begun, the Committee will request periodic updates and a final report on your campaign results.

APPLICATION

1. Total Goal: \$ _____

Amount expected to be raised from Forsyth County: \$ _____

Organization Name: _____

Address: _____

Contact and Position: _____

Telephone/Email: _____

2. Funds raised will be used to: _____

Campaign Coordinating Committee Appointing Authorities: Arts Council of Winston-Salem/Forsyth County • BB&T • BH Media Group • Chairman, County Commissioners • Duke Energy • HanesBrands • Kate B. Reynolds Charitable Trust • Mayor, City of Winston-Salem • Reynolds American • The Winston-Salem Foundation • United Way of Forsyth County • Wells Fargo Bank • Winston-Salem Chamber of Commerce • Z. Smith Reynolds Foundation

9. What are your sources and amount of annual support? Does your agency have funds it will commit to the campaign goal?

10. How will your organization's long-term operating expenses be affected by this campaign?

11. Will you be requesting campaign funds from either Forsyth County or the City of Winston-Salem?

12. If you are a United Way or Arts Council member, have you cleared your plans with them?

13. What organizations do you compete with? Any problems? Shared constituency? Leadership overlap? Similar program focus?

14. What is your proposed campaign timetable?

15. Do you plan to seek funding from outside the County? If so, where?

Please attach material that will support your answers to the above questions, including current financial statements.